



Sponsorship Opportunity - Winterfest 2020

The Spirit of BC, Pemberton Committee is once again planning and preparing for the community's Winterfest Celebrations. December 31, 2019 will mark Pemberton's 15th year of Winterfest!

Based on the high attendance and success of last year's event, we've decided to once again host a family friendly New Year's Eve Winterfest Celebration to celebrate the end of 2019 and kick-off 2020!

As in previous years, the goal is to entertain our community members and visitors to the Pemberton area by offering a variety of recreational activities to people of all ages. The event remains free – there is no charge to participate in any of the activities. In past years, we have seen approximately 150 community members participate in the many events and last year we saw over 250 participants throughout the course of the event. This year, we are hoping to further increase attendance with the new line-up of events we have planned.

We have several levels of sponsorship opportunities (listed below) and invite you to join us as a sponsor at Pemberton Winterfest 2020.

Platinum Event Sponsorships	\$2000
Gold Event Sponsorships	\$1000
Silver Event Sponsorships	\$500
Community Event Sponsorships	\$100

In exchange for your sponsorship, your company name/logo will appear on our website including a link to your site. Silver and Gold Sponsors will also receive logo inclusion on printed materials as well as prominent banner placement at the event site (banner to be provided by sponsor).

For more information about our sponsorship opportunities and/or to become a sponsor of the event, please contact Carlee Cindric, Winterfest Chair, at carlee@pocketfulproductions.com.

We thank you in advance for your help in making this year's Winterfest a great success!